

Nikki Watkins

From: Adria Lawrence
Sent: Monday, August 01, 2016 3:08 PM
To: Nikki Watkins
Subject: FW: URGENT - Hillary Clinton for President - GENERAL WINDOW
Attachments: Katz_Station_Political_Rate_Card_Website_Integrated_in_SOW (2).docx

Importance: High

Hey Nikki,

Please see attached and below for the political file. I got a political avail for Hilary Clinton. They are going to pull the political rates we have on file with Katz once I get them updated with the Managers this week. I will send you a copy of the final rates.

Thanks!

Adria Lawrence

National Client Marketing Director

Direct | 512.908.4930

Emmis Austin Radio | 8309 N IH-35 | Austin, TX 78753

KLBJ AM | KGSR-FM | KLBJ-FM | KROX-FM | KBPA-FM | KLZT-FM | KLZT-HD2

From: Chenault, LaTonya [<mailto:LaTonya.Chenault@KatzRadioGroup.com>]

Sent: Monday, August 01, 2016 2:36 PM

To: Adria Lawrence; Bill Davis; Joe Rusch; Billie Conner; Brooke Gallagher; Tawanda Turner; Randy Garcia; James Conner

Subject: URGENT - Hillary Clinton for President - GENERAL WINDOW

Importance: High

Good Afternoon Emmis Communications. I hope all is well.

We have received the official in window, general election request for Hillary Clinton for President. The campaign has asked GMMB to start working on the general window buys. The agency plans to lay them in early. They have put the pressure on us to get them the general window candidate LUR cards ASAP.

We need for you all to submit hard copies and update the **gross** rates on the Katz Political Site **no later than COB Friday, 8/5**. Below is the list of states being requested. For now the target demos are: A35+, AA A35+ & Hispanic A35+. We do expect other targets to be added as we get knee deep into the general window, so please be sure to load and submit ALL of your radio stations.

Please confirm back when all rates have been loaded to the Katz Political Site. And don't forget that we also need hard copies of your general window candidate cards. **Attached are instructions on loading the rates to the Katz Political Site.**

Hillary Clinton for President General Window States

Arizona
Colorado
Florida
Georgia
Indiana:

Iowa: (include Omaha)
Maine:
Michigan
Minnesota
Missouri
Montana
Nebraska
Nevada
New Hampshire (include Boston)
New Mexico
North Carolina
Ohio
Pennsylvania
South Carolina
Texas
Utah
Virginia
Wisconsin